ANNUAL GENERAL MEETING & DEEP DIVE

Feb. 2-3, 2027 Elora, Ontario

Sponsorship Opportunities



NUTRIENT SMART: FERTILIZER USE EFFICIENCY AND FIELD APPLICATION

With
Keynote Speaker: Dr. Lee Briese

OSCIA

ANNUAL GENERAL MEETING & DEEP DIVE

NUTRIENT SMART:
FERTILIZER USE EFFICIENCY & FIELD APPLICATION

With fertilizer costs rising and continued uncertainty in global markets, getting the greatest return from every nutrient investment is more important than ever

Nutrient Smart: Fertilizer Use Efficiency and Field Application will explore practical approaches to making every input count, with a focus on improving nutrient use efficiency, crop performance, and farm profitability.

Sponsorship Opportunities

Join OSCIA for two days of learning, connection, and knowledge exchange at the 2027 OSCIA Annual General Meeting and Deep Dive Conference. The event will bring together farmers, industry experts, researchers and agricultural professionals to reflect on the past year, share practical knowledge, and explore opportunities for the future.

Why Sponsor?

- Connect with a targeted audience of Ontario producers and ag professionals
- Showcase your brand in a setting focused on nutrient management, innovation & solutions
- Build relationships and network with peers and agricultural leaders
- Support an event that empowers continuous improvement and strengthens Ontario's agricultural community

Demonstrate your commitment to advancing sustainable, thriving agricultural practices across Ontario.

To secure your sponsorship please contact:

Julie Powers, OSCIA Events & Sponsorship Coordinator
519-841-0680
jpowers@ontariosoilcrop.org

We look forward to partnering with you, thank you for your support!

Annual General Meeting – Tuesday, Feb. 2nd

Hear updates on OSCIA's work and priorities, along with regional updates on research projects being conducted across the province. Featured projects will explore topics including the use and impacts of biosolids, crop fertility through aerial foliar application, the 360 Rain manure application system, and optimizing corn nitrogen rates with Delta yield.

The break schedule for Tuesday Feb. 2nd is as follows:

10:30 am - 11:00 am 30 minutes	Sponsor Booths (Break)
12:00 pm - 1:00 pm 1 hour	Sponsor Booths (Lunch)
3:00 pm - 3:30 pm 30 minutes	Sponsor Booths (Break)

Deep Dive Event – Wednesday, Feb. 3rd.

Nutrient Smart: Fertilizer Use Efficiency and Field Application will explore practical approaches to making every input count, with a focus on improving nutrient use efficiency, crop performance, and farm profitability.

Participants will hear from industry leaders, researchers and farmers who will connect the latest research and innovation with real-world farm experience, highlighting what is working today, where emerging technologies may fit and how smarter nutrient management can reduce losses, improve nutrient uptake and maximize returns on fertilizer investments.

The break schedule for Wednesday Feb. 3rd is as follows:

10:00 am - 10:20 am 20 minutes	Sponsor Booths (Break)
12:00 pm - 1:00 pm 1 hour	Sponsor Booths (Lunch)
2:00 pm - 2:30 pm 30 minutes	Sponsor Booths (Break)

**Times and agenda subject to change*

Sponsorship Opportunites

Estimated 230 in-person attendees + virtual opportunity

We have various sponsorship opportunities and levels to help you choose the best fit for your organization. **Have something different or unique in mind? Let's chat!**

	Platinum $5,000	Gold $3,000	Silver $2,000	Lunch $2,000 (each day)	Bronze $1,500	Booth $750
Full-Page Ad: Event Program	✓					
10-20 sec Video Feature Clip During Event (at AGM)	✓					
PRE-Event Social Post (exclusive mention)	✓	✓				
1/4-Page Ad: March Innovator Magazine	✓	✓				
POST-Event Social Post (exclusive mention)	✓	✓				
Branded Material in SWAG Bags	✓	✓	✓	✓	✓	
PRE-Event Social Post (with co-sponsors)			✓	✓	✓	
POST-Event Social Post (with co-sponsors)			✓	✓	✓	
Exclusive recognition & Welcome as Lunch Sponsor				✓		
3-minute speaking opportunity prior to lunch				✓		
Opportunity to display signage at food service area				✓		
Logo on Zoom Session Wallpaper	✓	✓	✓	✓	✓	
Logo on Event Website	✓	✓	✓	✓	✓	
Logo on Event Screens	✓	✓	✓	✓	✓	
Logo on Program	✓	✓	✓	✓	✓	
Complimentary Pass	3	2	2	1	1	2
Booth Space	✓	✓	✓		✓	✓

Have questions?
Interested in becoming a sponsor?

Contact: Julie Powers at 519-841-0680 or jpowers@ontariosoilcrop.org