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Exhibitor Hall

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Involved as Exhibitors

ECOCERT Canada
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Masterfeeds
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If you register for any day or days, you
are invited to join us for Check Your
Tech Tuesday. View fantastic
presentations, and get familiar with the
platform.

Please note that the Farm Implements
on the Roadway presentation will not
be recorded. You must watch it Live!

More Details

The presentations in the agendas marked with a †
are CEU Accredited

Check out the speaker profiles and topic
descriptions on our website - www.gbfw.ca

For more info contact Grey County Agricultural
Services 519-986-3756;
info@greyagservices.ca www.gbfw.ca
Follow us on Twitter, Instagram and Facebook
[@GBFarmersWeek](https://twitter.com/GBFarmersWeek) [#GBFW22](https://www.facebook.com/GBFW22)

Registration Price

\$30/day, \$70/any 3 days,
or \$160/week

plus HST and processing fees.

Go to gbfw.ca to register.

Check Your Tech Tuesday is
complimentary with the purchase of any
other day.

Watch the daily presentations live.
Recordings will also be available within 24
hours after the commodity day, and
viewing will stay open for 30 days.

Mark your calendars for #GBFW23,
Wed. Jan 4th to Tues. Jan 10th

Beef Day - Wed. January 4th

Dairy Day - Thurs. January 5th

Goat Day - Fri. January 6th

Sheep Day - Sat. January 7th

Horse Day - Sun. January 8th

Ecological Day - Mon. January 9th

Crops Day - Tues. January 10th

Grey Bruce Farmers' Week is Co-ordinated by
Grey County Agricultural Services
519-986-3756, info@greyagservices.ca,
lorie@greyagservices.ca www.gbfw.ca

[@GBFarmersWeek](https://twitter.com/GBFarmersWeek) [#GBFW22](https://www.facebook.com/GBFW22)



Online Only

Check Your Tech Tuesday -
Tues. January 4th

Beef Day - Wed. January 5th

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Check Your Tech Tuesday is complimentary with the
registration of another day. Watch all the content
live or during the Encore Access. Within 24 hours
after the completion of each day, recordings will be
posted and will remain available for 30 days for your
viewing convenience.



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Official Platinum Sponsor of the
Grey Bruce Farmers' Week Brochure



Major Sponsors/Exhibitors

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Dairy Producer Committees



Grey Local 344
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FARM SERVICES LTD.
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Silver



Please visit all of these valued sponsors at our Virtual Exhibitor Hall

56th Annual Grey Bruce Farm

Complimentary
with another daily
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Check Your Tech Tuesday

Tuesday, January 4, 2022

- 11:00 † *Future of Agriculture in Canada*, The Honorable Rob Black, Senator, (Ontario) Senate of Canada; and Marty Seymour, Director of Industry Relations, FCC. Facilitated by Andrew Campbell, Fresh Air Media
- 12:00 **Speaker Q & A Session**
- 12:10 **Navigate the conference platform, check out the Sponsor Recognition Reel, Promo Videos, Exhibitor Hall, On-Demand Presentations, & Resources**
- 1:58 **Welcome**
- 2:00 **Not Recorded. Must be Watched Live** † *Farm Implements on the Roadway*, Sgt James (Jim) Hunter, Platoon Sergeant, Grey Bruce OPP; Richard Curado, Transportation Enforcement Officer – Waterloo District, Ontario Ministry of Transportation. Facilitated by Rob Kirkconnell, Owner/Operator, Valleykirk Farms
- 3:00 **Speaker Q & A Session Hosted by OFA**
- 3:10 **Afternoon Exchange**
- 4:00 **Navigate the conference platform, check out the Sponsor Recognition Reel, Promo Videos, Exhibitor Hall, On-Demand Presentations, & Resources**
- On-Demand † *A Fireside Chat about Mental Health in Agriculture*, Deborah Vanberkel, Registered Psychotherapist, Cultivate Counselling Services and Dairy Farmer; and Jackie Ralph, Youth Awareness & Education Supervisor, CMHA Grey Bruce

Beef Day - Wednesday, January 5, 2022

- 11:00 *A Year in Review - BFO Update*, Rob Lipsett, President, Beef Farmers of Ontario
- 11:30 *Meat Matters*, Jennie Hodgen, PhD, Sr. Account Manager, Merck Animal Health (& Hodgen Farms)
- 12:30 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Grey County Federation of Agriculture**
- 12:50 Panel: *Calving Tips*, Wanda Snobelen, Dudgeon-Snobelen Land & Cattle ; Ron Hare, Cow-Calf Owner; Earl Cameron; and Dr. Tammi Ribey, Paisley Veterinary Services & Tambri Farms. Facilitated by Megan Van Schaik, Beef Cattle Specialist, OMAFRA
- 1:50 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Bruce County Federation of Agriculture**
- 2:10 † *Five Ways to Reduce Feed Costs in the Cow-Calf Sector*, Dr. Katie Wood, Associate Professor, U of G
- 3:00 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by AgSights**
- 3:20 *What Are Your Numbers Telling You?* Intro by Maggie Van Camp, National Agricultural Practice Development Leader, Guelph, BDO Canada LLP; Brandee Ceaser-MacDonald, Partner, CPA, CA, Wiarton BDO; and Susan Cruickshank, Senior Manager, Tax, CPA, CGA Kincardine BDO
- 4:20 **Speaker Q & A Session. View the Exhibitor Hall Afternoon Exchange Adjourn 5:00**
Four On-Demand Sessions available: (more info on website)
- On-Demand *U of G Research Updates; Pneumonia Treatment; A Review of the Beef Industries in Grey Bruce and Itchy Cattle: It's Not Always a Lousy Problem* from Solvet

Dairy Day – Thursday, January 6, 2022

- 11:00 *DFO Update*, Mark Hamel, DFO Board Member, Region 11, Harmony Holsteins Ltd.
- 11:30 Panel: *Sustainability of the Dairy Industry*, Nick Betts, Director, Americas, SAI Platform; Guy Seguin, Systems Engineer, DFO; and Bronwynne Wilton, Principal & Lead Consultant, Wilton Consulting Group. Facilitated by Andrew Campbell, Fresh Air Media
- 12:30 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Miller Veterinary Service**
- 12:50 *Taking Stock: 7 Things to Prepare for Transition Planning*, Maggie Van Camp, National Agriculture Practice Development Leader, BDO, CEO, Redcrest Farms; and Andrea De Groot, Business Advisor, FCC
- 1:50 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Bruce County Federation of Agriculture**
- 2:10 *The Immune Challenges of the Young Calf*, Elad Ben-Ezra, DVM-MBA, Veterinary Services Manager – Cattle, Zoetis Canada
- 3:10 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Edge Mutual Insurance Co.**
- 3:30 *Optimizing Nutrition, Housing, and Management on Robotic Dairy Farms*, Robert Matson, Ruminant Nutritionist, Wallenstein Feed and Supply Ltd.
- 4:30 **Speaker Q & A Session. View the Exhibitor Hall Afternoon Exchange Adjourn 5:00**
Three On-Demand Sessions available: (more info on website)
- On-Demand *Genomic Selection in Dairy Cattle: Progress and Challenges ; Identifying the Major On-Farm Factors Associated with Elevated Free Fatty Acids in Milk; and a Hypocalcemia presentation from Solvet*

Goat Day – Friday, January 7, 2022

- 11:00 *Genetic Improvement in Goats*, Dr. Terry Gipson, Extension Leader, Langston University
- 12:00 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Ontario Dairy Goat Co-op**
- 12:20 † *Getting the Most Out of Your Feeding Program*, Hilda Geene, Ruminant Nutritionist, Wallenstein Feed and Supply Ltd.
- 1:20 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Trouw Nutrition Canada**
- 1:40 *Understanding the Goat Market*, Delma Kennedy, Sheep Specialist, OMAFRA; and Marlene Paibomesai, Dairy Specialist, OMAFRA
- 2:40 **Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Bruce County Federation of Ag**
- 3:00 Panel: *Year-Round Breeding*, Peter Vingerhoeds, Farmer, Thimblehill Farm & Nutritionist, BSC Animal Nutrition; Anton Slingerland, President, Double A&T Dairy Goats; and Michele Bowering, Ilderton Dairy Goat Farmer. Facilitated by Marlene Paibomesai, Dairy Specialist, OMAFRA
- 4:00 **Speaker Q & A Session. View the Exhibitor Hall Afternoon Exchange Adjourn 4:45**
Three-On Demand Sessions available: (more info on website)
- On-Demand *Money and Finance – The Basics – 7 Building Blocks for Farm Financial Success; Accelerating Goat Genetic Improvement with Genomics; and Grassroots Tools that Build Operational Strength*

ers' Week - Jan. 4th to Jan. 11th, 2022

Sheep Day – Saturday, January 8, 2022

11:00	<i>The Anatomy of Skill Learning</i> , Dr. Don Höglund, MS, DVM, CEO – Founding Partner, livestocktrust.com, dairystockmanship.com
12:15	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Canadian Co-operative Wool Growers
12:35	<i>Homeopathic Remedies in the Treatment of Sheep</i> , Dr. Chris Aukland, BVSc. VetMFHom. MRCVS, Head of Livestock Health Program, Whole Health Agriculture, UK
1:35	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Bruce County Federation of Agriculture
1:55	† Panel: <i>Reducing Feed Costs</i> , Courtney Vriens, Owner/Nutritionist, Vriens Nutrition Consulting; Dr. Paul Luimes, College Research Professor, U of G, Ridgetown; and Charlie Cunningham. Facilitated by Delma Kennedy, Sheep Specialist, OMAFRA
2:55	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Markdale Veterinary Services
3:15	<i>Sheep Market Situation and Outlook</i> , Steve Duff, Chief Economist, OMAFRA
4:00	Speaker Q & A Session. View the Exhibitor Hall Afternoon Exchange Adjourn 4:45 Four On-Demand Sessions available: (more info on website)
On-Demand	<i>OSF's New Strategic Plan; Sheep Nutrition Basics: Nutrients – Minerals; Grassroots Tools that Build Operational Strength; and OLPC Update</i>

Ecological Day - Monday, January 10, 2022

11:00	† <i>Growing Ecosystems Services, Cost or Benefit?</i> Chris Wooding, Owner, Ironwood Organics
12:00	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Sideroad Farm
12:20	† Panel: <i>Carbon Countdown</i> , Dave Bray, Environmental Specialist, OMAFRA; Chris Wooding, Owner, Ironwood Organics; Katherine Balpataky, Senior Director of Corporate Partnerships, ALUS; and Brent Preston, Director, Farmers for Climate Solutions. Facilitated by Andrew Barrie, Environmental Specialist, OMAFRA
1:20	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by National Farmers Union Grey Local 344
1:40	<i>Sustainable Fish Farming in Ontario</i> , RJ Taylor, Owner, Springhills Fish
2:40	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Bruce County Federation of Agriculture
3:00	<i>Yoga for Farmers—Let's Do It</i> , Julie Bradley-Low, Owner and Manager, Stonegrove Farm and Wellness Studio
3:10	† <i>Seed Matters, Do you Know Where your Seed Comes From?</i> , Kim Delaney, Founder/Owner, Hawthorn Farm Organic Seeds
4:10	Speaker Q & A Session. View the Exhibition Hall Afternoon Exchange Adjourn 5:00 Two On-Demand Sessions available: (more info on website)
On-Demand	† <i>Developing No-Till Strategies for Organic Vegetables;</i> and † <i>Getting More From Every Acre</i>

Crops Day - Tuesday, January 11, 2022

11:00	† <i>Ag Tech: Disruption or Distraction?</i> , Scott A. Shearer, Professor and Chair, Department of Food, Agricultural and Biological Engineering, the Ohio State University
12:00	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Bruce County Federation of Agriculture
12:10	† Panel: <i>Soil Health</i> , Thomas Farrell, Partner and Crop Manager, RG&G Farms; Larry Dyck, President, Campden Grain; and Jenn Doelman, Owner/Agronomist, Bonnechere Haven Farms. Facilitated by Mel Luymes, Community Coordinator, Ontario Soil Network
12:20	† Panel: <i>Soil Health</i> , Thomas Farrell, Partner and Crop Manager, RG&G Farms; Larry Dyck, President, Campden Grain; and Jenn Doelman, Owner/Agronomist, Bonnechere Haven Farms. Facilitated by Mel Luymes, Community Coordinator, Ontario Soil Network
1:20	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Holmes Agro
1:40	† <i>Marketing Opportunities for 2022</i> , Steve Kell, Grain Trader, Kell Grain Elevator
2:40	Speaker Q & A Session. View the Exhibitor Hall Break Sponsored by Collwest Grain Ltd.
3:00	† <i>Ag Myth-Busting</i> , Peter Johnson, Agronomist, Real Agriculture
4:00	Speaker Q & A Session. View the Exhibitor Hall Afternoon Exchange Adjourn 4:45 Two On-Demand Sessions available: (more info on website)
On Demand	† <i>Climate-Smart Soil Practices;</i> and † Panel Discussions: <i>Cover Crops, Digging Deeper</i>

Daily Agendas Prior and Following Presentations

Anytime	Check out the Sponsors and Exhibitor Hall
9:00 - 11:00	Login; navigate the conference platform; check out the Sponsor Recognition Reel, Promo Videos, Exhibitor Hall, On-Demand Presentations, & Resources
10:00 - 11:00	Morning Mingle/Direct Engagement with fellow conference attendees, agribusiness, speakers and hosts
10:45	Welcome by the Commodity Day Chair
During the Day	Presentations from 11:00 to the end of that day's offerings
End of the Day	Afternoon Exchange/Direct Engagement with fellow conference attendees, agribusiness, speakers and hosts Check out the Exhibitor Hall Please check out the On-Demand Presentations

On Demand Presentations

Available all Week and for 30 Days following the Event

“Let's Talk About Tractor Safety” – Webinar from WSPS
 “Farm Safety: Working Alone” – Webinar from WSPS
 “Raising Awareness on Mental Health & Agriculture” – Webinar from WSPS
 “Continuing the Conversation of Mental Health in Agriculture” – Webinar from WSPS

The presentations in the agendas marked with a † are CEU Accredited

Check out the speaker profiles and topic descriptions on our website - www.gbfc.ca

Check Your Tech Tuesday is free once you have registered for any other day(s). Do not miss it!

Watch the presentations live or during the 30 Day Encore Access.